P.O. Box 65036 • Virginia Beach, VA 23467 • (757) 420-2625 www.JouMinistries.tv

Received & Inspected
JUL 312012
FCC Mail Room

Ref: CGB-CC-0044

Federal Communications Commission 445 12<sup>th</sup> Street S.W. Washington, DC 20554

I am replying to your letter dated July 18, 2012, regarding closed captioning requirements for the program "Joy in the Morning" based on the undue burden standards set forth in the Commission's Rules.

Enclosed is a copy of a Profit and Loss Statement (Statement of Activities) for 2011. Of the \$713,146 contributions, \$557,866 are cash donations and \$163,750 are gifts in kind. I have spoken with Constance Carlson of Video Caption Corporation, Hannah Maridelle of Caption Max, and Kara Stark of Automatic Sync Technologies and they are not able to donate their services to do the closed captions for the "Joy in the Morning" program.

We request closed captioning exemption on the basis of the following:

- The total cash contributions to this ministry for 2011 were \$557,866 . I have attached a Profit and Loss Statement to show the ministries' financial status.
- The estimated cost for closed captioning will be at least \$26,000 per year to the ministry including tape stock
  and shipping and handling. This does not include integrating Closed Captioning on previously recorded
  programs. Therefore, the financial impact on this ministry will be significant, potentially affecting several
  ongoing ministry programs that provide help to inner city women and their children.
- Joy Ministries does not own or operate any of its video production, or editing equipment or production facilities. All work is done outside. As needed, we use a small facility to produce our program. Production costs are covered by donations given to the ministry. We are a 501 c(3) ministry meeting the multiple needs of the poor in the Hampton Roads community at a time when donor support is very hard to come by. Our production team does not have closed captioning capabilities. We have sought closed captioning assistance through Automatic Sync Technologies, Caption Max, and Video Caption Corporation; however they are not able to donate services at this time.
- I have attached a signed Affidavit which supports my statements made in my petition as true and accurate.

Closed captioning would impose an undue economic burden based on the following:

- 1. The attached Profit and Loss Statement shows the ministry's present financial status.
- 2. Closed captioning is estimated to cost the ministry at least \$26,000 per year, not including tape stock, and shipping and handling. This also does not include integrating closed captioning on previously recorded programs.
- 3. We have sought closed captioning assistance from Automatic Sync Technologies, Caption Max, and Video Caption Corporation; however they are not able to donate their services.
- 4. As donor support is low, we do not have means otherwise to provide captioning for the "Joy in the Morning" program.

5. Joy Ministries is an evangelistic outreach ministry which relies on the donations of faithful supporters to this ministry. If we are required to provide closed captioning, Joy Ministries outreaches and TV program would greatly be impacted in a negative way. We could not do all that we are doing.

On our television program, we type out all scriptures on the full screen. In addition, we make typed study notes available of all messages of the "Joy in the Morning" programs upon request.

Again, we respectfully request that "Joy in the Morning" be exempt from the closed captioning requirements for the above stated reasons. Thank you.

Sincerely,

Sanette J. Crawford, President

Joy Ministries

## **AFFIDAVIT**

I, Rev. Danette Crawford, President of Joy ministries, Virginia Beach, Virginia, do hereby make oath before the undersigned and not that the statements contained in my petition to the FCC dated July 25, 2012, regarding exemption from closed captioning of our television program "Joy in the Morning" based on undue burden rule are true and correct to the best of my knowledge and ability.

State of Virginia

City of Virginia Beach, Virginia, to-wit

This day personally appeared before the undersigned Rev. Danette Crawford, President of Joy Ministries located in Virginia Beach, Virginia, who made oath before me in my jurisdiction the foregoing statements, by her are true and correct to the best of her knowledge and ability.

Name, Title Cawford Mosident 7-26-12

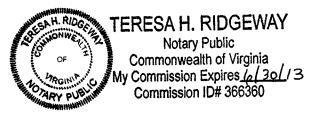
Date

July 26 Signed before me on this date \_\_\_\_, 2012

<u>Jeresa H- Redgeway</u> Notary Public Motary Public Commonwealth of Virginia My Commission Expires 6/36/13

**TERESA H. RIDGEWAY** 

Commission Expires 6/30/20/3



## JOY MINISTRIES EVANGELISTIC ASSOCIATION, INC.

## STATEMENTS OF ACTIVITIES For the Years Ended December 31, 2011 and 2010

|  | 2011           | 2010       |
|--|----------------|------------|
| Unrestricted Revenue and Other Support       |                |            |
| Contributions                                | \$ 713,146     | \$ 679,174 |
| Conference fees                              | 8,460          | 8,724      |
| Interest income                              | 10             | 218        |
| Total Unrestricted Revenue and Other Support | 721,616        | 688,116    |
| Expenses                                     |                |            |
| Program services '                           | 621,516        | 628,866    |
| Support services                             | <i>76,</i> 595 | 95,790     |
| Fundraising                                  | 43,160         | 68,694     |
| Total Expenses                               | 741,271        | 793,350    |
| CHANGE IN UNRESTRICTED NET ASSETS            | (19,655)       | (105,234)  |
| Unrestricted Net Assets, Beginning of Year   | 58,785         | 164,019    |
| UNRESTRICTED NET ASSETS, END OF YEAR         | \$ 39,130      | \$ 58,785  |